



## Sponsorship Level Descriptions

### **Balloon Glow Event Naming Sponsor - \$5000**

Headlined on all Marketing Materials, Social Media and Website Promotion, Headlined on Signs at Event, Speak at the VIP Welcome Party, 4 guests at VIP Welcome Party, 6 guests at Gala, 4 Hot Air Balloon Riders, VIP Parking/Valet Service, Mentioned in Post-event Press Release and Agency Newsletter

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### **Lighter Than Air Balloon Sponsor - \$3500**

Featured in Marketing Materials, Social Media and Website, Announced at Event, Featured on Sign at Event, 2 guests at VIP Welcome Party, 4 guests at Event, 2 Hot Air Balloon Riders, VIP Parking Space/Valet Service, Featured in Post-event Press Release and Agency Newsletter

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### **Rock the Night Away Sponsor - \$2500**

Listed in all Marketing Materials, on Social Media & Website, Announced at Event, Listed on Sign at Entrance, 2 guests at Event, 1 Hot Air Balloon Rider, Listed in Post-event Press Release and Agency Newsletter

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### **Moon & Memories Sponsor - \$1500**

Listed in all Marketing Materials, on Social Media & Website, 2 guests at Event, 1 Discounted Hot Air Balloon Rider, Announced at Event, Listed on Sign at Entrance, Listed in Post-event Press Release and Agency Newsletter

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### **Delicious & Delectable Sponsor - \$1000**

Listed in all Marketing Materials, on Social Media & Website, 2 guests at Event, Announced at Event, Listed on Sign at Entrance, Logo on Sign at Food Table, Listed in Post-event Press Release and Agency Newsletter

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### **Wine & Bubbly Sponsor - \$1000**

Listed in all Marketing Materials, on Social Media & Website, 2 guests at Event, Announced at Event, Listed on Sign at Entrance, Logo on Sign at Wine Bar, Listed in Post-event Press Release and Agency Newsletter

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### **Making the Barn Beautiful Sponsor - \$1000**

Listed in all Marketing Materials, on Social Media & Website, 2 guests at Event, Announced at Event, Listed on Sign at Entrance, Logo on Individual Sign in the barn, Listed in Post-event Press Release and Agency Newsletter

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### **Meet the Stars Sponsor - \$1000**

Listed in all Marketing Materials, on Social Media & Website, 2 guests at Event, Announced at Event, Listed on Sign at Entrance, Logo on Sign in VIP Room, Listed in Post-event Press Release and Agency Newsletter

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### **Making it Special Sponsor - \$1000**

Listed in all Marketing Materials, on Social Media & Website, 2 guests at Event, Announced at Event, Listed on Sign at Entrance, Logo on Sign at Bar, Listed in Post-event Press Release and Agency Newsletter

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### **Light & Bright Sponsor - \$1000**

Listed in all Marketing Materials, on Social Media & Website, 2 guests at Event, Announced at Event, Listed on Sign at Entrance, Logo on Individual Sign in Barn, Listed in Post-event Press Release and Agency Newsletter

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### **RSVP Sponsor - \$1000**

Listed in all Marketing Materials, on Social Media & Website, 2 guests at Event, Announced at Event, Listed on Sign at Entrance, Logo on Individual Sign in Barn, Listed in Post-event Press Release and Agency Newsletter

### **Beer & Bourbon Sponsor - \$750**

Listed in all Marketing Materials, on Social Media & Website, 2 guests at Event, Announced at Event, Listed on Sign at Entrance, Logo on Sign at Beer Bar, Listed in Post-event Press Release and Agency Newsletter

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### **Horse Drawn Carriage Sponsor - \$750**

Listed in all Marketing Materials, on Social Media & Website, 2 guests at Event, Announced at Event, Listed on Sign at Entrance, Logo on Sign on Path at Barn Entrance, Listed in Post-event Press Release and Agency Newsletter

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### **Hit the Target Sponsor - \$750**

Listed in all Marketing Materials, on Social Media & Website, 2 guests at Event, Announced at Event, Listed on Sign at Entrance, Logo on Sign at Axe Throwing Cage, Listed in Post-event Press Release and Agency Newsletter

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### **Relax & Enjoy Sponsor - \$500**

Listed in all Marketing Materials, on Social Media & Website, 1 guest at Event, Announced at Event, Listed on Sign at Entrance, Listed in Post-event Press Release and Agency Newsletter

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### **Grin & Grip Sponsor - \$500**

Listed in all Marketing Materials, on Social Media & Website, 1 guest at Event, Announced at Event, Listed on Sign at Entrance, Listed in Post-event Press Release and Agency Newsletter

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### **A Little Caffeine Sponsor - \$250**

Listed in all Marketing Materials, on Social Media & Website, Announced at Event, Listed on Sign at Entrance, Listed in Post-event Press Release and Agency Newsletter **\*Event tickets are not included**

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### **Give Me Your Keys Sponsor - \$250 (4 Available)**

Listed in all Marketing Materials, on Social Media & Website, Announced at Event, Listed on Sign at event **\*Event tickets are not included**

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### **S'mores Sponsor - \$250 (4 Available)**

Listed in all Marketing Materials, on Social Media & Website, Announced at Event, Listed on Sign at event **\*Event tickets are not included**

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### **Be A Kid Again Sponsor - \$250 (2 Available)**

Listed in all Marketing Materials, on Social Media & Website, Announced at Event, Listed on Sign at event **\*Event tickets are not included**

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### **STAR Sponsor - Family at St Francis House - \$500 (100 Available)**

Listed in all Marketing Materials, on Social Media & Website, Announced at Event, Logo on Large Silver Star at Event, Listed on Sign at Entrance, Listed in Agency Newsletter **\*Event tickets are not included**

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### **STAR Sponsor - Individual at St Francis House - \$250 (100 Available)**

Listed in all Marketing Materials, on Social Media & Website, Announced at Event, Logo on Medium Silver Star at Event, Listed on Sign at Entrance, Listed in Agency Newsletter **\*Event tickets are not included**

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### **STAR Sponsor - Youth at Port in the Storm - \$250 (100 Available)**

Listed in all Marketing Materials, on Social Media & Website, Announced at Event, Logo on Medium Silver Star at Event, Listed on Sign at Entrance, Listed in Agency Newsletter **\*Event tickets are not included**

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### **Just Because Sponsor - \$100 (20 Available)**

Logo on Website and on Social Media **\*Event tickets are not included**